



LUGE CANADA



53RD FIL LUGE
**WORLD
CHAMPIONSHIPS**
FEBRUARY 6-8 / 25 | WHISTLER, CANADA

PARTNER GUIDELINES

	LEVEL 1 \$5,000+	LEVEL 2 \$2,501 - \$4,999	LEVEL 3 Up to \$2,500
Autographed item from Team Canada	Yes	--	--
Banner / Signage on site in non-TV area (provided by sponsor)	2	1	--
VIP Passes (valid on one Race Day)	4	2	--
World Championships Web Site Recognition	Yes	Yes	Yes
Mobile Screen Ad (ad provided by sponsor)	Yes	Yes	Yes
Emcee Announcements	Yes	Yes	Yes
Race Tickets (valid on one Race Day)	10	8	6
Social Media Mention	Yes	Yes	Yes

NOTE: All partner logos will be placed on promotional material where available.

Items we are looking for as donations (Cash or In-Kind):

- water for athletes
- snacks (fruit and granola bars) for athletes
- lunch for volunteers and officials
- volunteer draw prize donations
- poster, ticket and accreditation printing
- winner prizes / gifts (144)
- athlete gifts (200)
- jury gifts (15)
- team captains meeting food and beverage

Contact:

Cindy Nield, Events Manager - Luge Canada
events@luge.ca



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CASH SPONSOR OPPORTUNITY

Signage/Logo package includes:

- Start and finish area signage - 25% advertising space
- Track signage (positioned for TV coverage – Canadian and European) - 20% advertising space
- Official recognition on all printed materials – poster, accreditation, program (ad supplied by sponsor), tickets
- Press conference signage
- Press release recognition (international media coverage)
- Medal ceremony and winner presentation area signage
- VIP lounge signage
- World Championships web page logo recognition and link
- VIP accreditations with access to the VIP lounge on Race Days
- Mobile Video Screen ads to run during event (ads supplied by sponsor)

Contact:

Tim Farstad, Executive Director - Luge Canada
tfarstad@luge.ca