



PARTNER GUIDELINES

	LEVEL 1 \$5,000+	LEVEL 2 \$2,501 - \$4,999	LEVEL 3 Up to \$2,500
Autographed item from Team Canada	Yes	--	--
Banner / Signage on site in non-TV area (provided by sponsor)	2	1	--
VIP Passes (valid on one Race Day)	4	2	--
World Cup Web Site Recognition (logo and link)	Yes	Yes	Yes
Mobile Screen Ad (ad provided by sponsor)	Yes	Yes	Yes
Emcee Announcements	Yes	Yes	Yes
Race Tickets (valid on one Race Day)	10	8	6

NOTE: All partner logos will be placed on promotional material where available.

Items we are looking for as donations (Cash or In-Kind):

- water for athletes (Race Days only)
- snacks (fruit and granola bars) for athletes (Race Days only)
- lunch for volunteers and officials (training and Race Days)
- volunteer draw prize donations
- sign board printing
- poster, ticket and accreditation printing
- winner prizes / gifts (24-48)
- athlete gifts (100)
- jury gifts (15)
- flowers for flower ceremonies
- party for athletes
- team captains meeting food and beverage

Contact:

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LUGE CANADA

Luge Canada - 50th FIL Luge World Championships

February 4-7, 2021 | Whistler

CASH SPONSOR OPPORTUNITY

Signage/Logo package includes:

25% of all signage and advertising spaces available at the 50th FIL Luge World Championships

- Start and finish area signage
- Track signage (positioned for TV coverage – Canadian and European)
- Official recognition on all printed materials – poster, accreditation, program (ad supplied by sponsor), tickets
- Press conference signage
- Press release recognition (international media coverage)
- Medal ceremony and flower presentation area signage
- VIP lounge signage
- World Cup web page logo recognition and link
- Ten (10) VIP accreditations with access to the VIP lounge on Race Days
- Mobile Video Screen ads to run during event (ads supplied by sponsor)

Contact:

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